

# WELCOME to LUXURY JAPAN

Japan is home to an unmatched diversity of breathtaking natural beauty, an intriguing culture, and world-renowned cuisine.

Within these pages, discover what's exclusive, sublime and one-of-a-kind. Experience Luxury Japan.



#### INTRODUCTION

Taking you on a curated journey of discovery into one of the world's most fascinating countries, JAPAN-An Exclusive Travel Guide prepares the discerning traveller for the trip of a lifetime, navigating the rich culture and diverse landscape found on the islands of Japan.

Renowned for its understated but highly attentive hospitality, Japan has much to offer the luxury traveller, from the snowfields of Hokkaido in the north to the lush subtropical jungle and the pristine coral reefs of Okinawa in the south, to the high mountains and forests that cover 80 percent of the country, and on to the bustling streets of Tokyo and magnificent temples and shrines of Kyoto. This inspirational guide will unveil the most exclusive experiences covering the realms of art and architecture, culture and cuisine, and nature, across the entire Japanese archipelago.

Informed by experts, this ultimate itinerary provides an insider's take on the wonders of Japan, an intriguing country in which futuristic bullet trains and skyscrapers and centuries-old shrines and temples coexist in a harmony unique to this enchanting island nation.

Our carefully selected luxury experiences in the most breathtaking locations will help to create for you the trip of a lifetime, and wonderful memories that will bring you back to Japan again to discover another aspect of this amazingly diverse country.





### **CONTENTS**

06 - 23

GASTRONOMIC EXPERIENCES

24 - 37

NATURAL WONDERS

38 - 51

TRADITION & HERITAGE

52-59

ARTS & CULTURE

60 - 67

TRAVELING IN STYLE

68 - 85

LUXURY ACCOMMODATION

86 TRANSPORTATION INFORMATION

88 MAP

90 ABOUT US











#### GASTRONOMIC EXPERIENCES

Since food is a very serious business in Japan, it's no surprise that Japanese food is one of the most popular cuisines in the world.

Time-tested preparation techniques, combined with great attention paid to the provenance of ingredients, is what lies at the heart of Japanese cooking, and even the utensils used are just as highly valued as the chefs preparing the mouthwatering food.

This attention to detail means that you will dine like royalty throughout your stay, whether you're eating in a fine dining restaurant or sampling a hot broth at a neighbourhood noodle bar.

Eating out in Japan can feel like a private performance that invigorates all your senses. From the displays of fresh seafood in tanks to the dramatic open kitchens with flaming grills and the ceremony of ancient food preparation techniques, the drama of Japanese dining will leave you with a satisfied palate and unforgettable memories.

Flavour balance, skill and a desire for perfection set Japanese cuisine apart. It's no wonder it has been distinguished with a UNESCO cultural heritage award. When eating in Japan, expect to be served the best seafood in the world, beef that melts in the mouth like butter, and the most well-presented and best-tasting sashimi on the planet.

With Tokyo, Osaka, and Kyoto featuring prominently in international coverage of fine dining, there's no shortage of outstanding eating options. And it's not just Japanese cuisine on offer, since the commitment to excellence extends into a very wide offering of cuisines from around the world.

To elevate your Japanese taste experience why not enlist the expertise of a private chef who can take you on a personal food tour of Japan, intimately discuss the creations with you and reveal all the nuances in the tastes of Japanese cuisine?







#### 01 ESQUISSE

Chef Lionel Beccat, former collaborator with Michel Troisgros at his Roanne and Tokyo establishments, masterfully blends modern French technique and Japanese ingredients to create unique culinary experiences in his stylish Ginza restaurant. Artistic flair is apparent in every detail at the L'Equisse, from the moment you sit down, through to the desserts and including the wine list.

- ♥ Royal Crystal Ginza 9F, 5-4-6 Ginza, Chuo-ku, Tokyo
- **(4)** +81-3-5537-5580





#### 02 MICHEL BRAS TOYA JAPON

Michel Bras TOYA Japon is the successor to Michel Bras' acclaimed Le Suquet in France. In a restaurant overlooking Lake Toya, guests can enjoy fine French cuisine by head chef Simone Cantafio, who came to Toya following four years working at Le Suquet. The carefully selected, colourful menu includes *gargouillou*, a speciality prepared using an abundant variety of vegetables and herbs, as well as *coulant*, a dessert that puts hot chocolate filling in a biscuit, served with ice cream.

- 336 Shimizu, Toyako-cho, Abutagun, Hokkaido
- https://www.windsor-hotels.co.jp/ en/restaurant/michel-bras/

#### 03 L'ORCHESTRATA

At L'Orchestrata, you will enjoy innovative Italian cuisine in the peaceful ambiance of a restaurant which has been likened to an orchestra in the way the food interacts with the panoramic view of the lush natural surroundings of Nara Park. Dine at lunchtime when the restaurant is bathed in sunlight or marvel at the evening lights over dinner in this historic location.

- Nara Kasugano International Forum 1F, 101 Kasugano-cho, Nara-shi, Nara
- https://www.hiramatsurestaurant.jp/eng/orchestrata/







#### **04 FUJIYA 1935**

Expect a sensory overload at Fujiya 1935 in Osaka, where chef Tetsuya Fujiwara channels childhood memories to shape the dishes he serves, creating seasonal meals that excite the senses. For Fujiwara, presentation and fragrance are as important as the variety of ingredients used.

Q 2-4-14 Yariyamachi, Chuo-ku, Osaka-shi, Osaka ♠ http://fujiya1935.com/top-en.html



#### 05 L'ÉVO

French restaurant L'évo, by chef Eiji Taniguchi, has earned a reputation for its devotion to quality cuisine using only locally-sourced ingredients from Toyama Prefecture. This talented chef combines the finest natural resources with masterful technique to create avant-garde French cuisine.

♥ River Retreat GARAKU, 56-2 Kasuga, Toyama-shi, Toyama

http://levo.toyama.jp/

#### 06 LUGDUNUM BOUCHON LYONNAIS

Lyon-born chef Christophe Paucod welcomes his guests to his traditional *bouchon lyonnais*, home to the most authentic Lyon cuisine in Japan. Working with recipes passed on from his grandmother and an expertise that dates back to his formative years in top Paris restaurants and palaces, chef Paucod's restaurant is a perfect match to the sophisticated atmosphere of Kagurazaka.

♀ 1st Floor, Ebiya Bldg., 4-3-7 Kagurazaka, Shinjuku-ku, Tokyo

info@lyondelyon.com









Setsugekka Hanare

#### **07 SETSUGEKKA HANARE**

At this relaxed teppanyaki restaurant, you can expect an out-of-this-world experience sampling the world's highest grade Kobe beef. Melt in your mouth meat takes centre-stage at Setsugekka Hanare, with dishes carefully prepared in front of you. It's the perfect antidote to overindulgence in sushi and seafood.

Q La Doll Ray Kobe Sannomiya Bldg. 8F, 1-25-6 Nakayamatedori, Chuo-ku, Kobe-shi, Hyogo

♣ +81-78-222-0029



#### 08 MOLIERE

Moliere is an elegant, understated venue on the edge of Maruyama Park in Sapporo. Its minimalist dining room focuses the senses on its skilful treatment of Hokkaido's natural bounty: Tokachi beef, wild forest mushrooms, vegetables from nearby farms and scallops and fish from the surrounding sea. The kitchen team treats each dish as a chance to share the wealth of Japanese ingredients, and the service staff makes guests feel like they are the only diners in the restaurant.

♥ Lafayette Miyagaoka 1F, 2-1-1 Miyagaoka Chuou-ku, Sapporo-shi, Hokkaido

https://sapporo-moliere.com/







#### 09 NAKASHIMA

The sleek counter timber counter in front of the open kitchen at Nakashima turns every meal into an intimate performance. Chef Tetsuo Nakashima and his team make the most of Hiroshima's culinary traditions by showcasing seafood from the clear waters of Hiroshima Bay and produce from the mountains of western Honshu. Every detail is designed to enhance the dining experience, including specially-made ceramics, tailored for each dish. Chef Nakashima and his team have earned numerous accolades for their commitment to their craft.



#### 10 AJIKITCHO HORIE

Chef Ryusuke Nakatani is dedicated to showcasing the produce and seafood of the Osaka-Kyoto area at Ajikkitcho in Osaka's Hommachi district. He rethinks the traditional dishes of Naniwa (the old name for the region), ensuring the link to history isn't broken, but allowing in modernity, too. Seasonal, multi-course meals served in traditional ceramics and natural wood evoke a mood and a time.

♥ Honmachi Garden City B1F, 3-6-4 Honmachi, Chuo-ku, Osaka 
thttps://ajikitcho.jp/









#### 11 GINZA SUSHI AOKI

At Ginza Sushi Aoki, you can enjoy a personal performance from a master sushi chef and watch as they conjure up incredible dishes before your eyes at your own private counter. While providing the traditional sushi experience, chef Toshikatsu Aoki also improvises, creating wonderful new variations of sushi with the further luxury option of champagne pairing courses.

- ♀ Ginza Takahashi Bldg. 2F, 6-7-4 Ginza, Chuo-ku, Tokyo
- +81-3-3289-1044 (Japanese only)

Ginza SUSHI AOKI in Nishi-azabu/Roppongi

- Palais Royale Nishi-azabu 1F, 3-23-7 Nishi-azabu, Minato-ku, Tokyo
- +81-3-5771-3344 (*Japanese only*)



#### 12 MIKAWA ZEZANKYO -TEMPURA

Savour the results of 57 years of expertise when you enter the enchanting world of master tempura chef Tetsuya Sotome at this intimate nine-seat restaurant filled with Japanese art. Chef Sotome's unique blend of precision and aesthetics has been refined over decades to ensure each piece of tempura is perfectly served.



information/



#### 13 KICHISEN

Kichisen's traditional kaiseki cuisine has earned it widespread acclaim for both its superb quality and striking presentation, leveraging the many talents of veteran head chef Yoshimi Tanigawa. Unusual for kaiseki cuisine, normally designed to be presented to two or more people, there is a counter where diners can enjoy the kaiseki as a party of one. The wine and champagne selection perfectly match and complement this unique, elegant dining experience.

- ♥ 5 Tadasu-no-mori (Morimoto-cho), Shimogamo, Sakyo-ku, Kyoto-shi, Kyoto
- http://kichisen-kyoto.com/en/



Photo: Jason Loucas



#### 14 INUA

Led by former Noma chef Thomas Frebel, Inua is an ingredients-led concept restaurant with a close network of suppliers, including farmers and foragers. The highly-seasonal produce provided to them inspires the chefs and leads the direction of the menu. The creativity and fluidity of the kitchen are astounding: Inua identifies 72 microseasons, each lasting roughly five days. These micro-seasons are all reflected in the dishes it proposes. Fermentation, smoking, and aging methods are used to accentuate these earthy flavors and celebrate Japan's bounty.









#### 15 LE-SORCIER

Le Sorcier, in Yamaguchi prefecture, redefines exclusivity. It has a limit of just one group per day, sharing its location and contact details on a need-to-know basis. The cuisine is worth the effort of booking: its French menu is crafted around the ingredients owner-chef Keiichi Hashimoto sources from the Yamaguchi area. The buzz has caught the attention of foodies around the world, who book months in advance for this intimate culinary treat.

http://www.le-sorcier.net/

#### 16 TERU SUSHI

Terusushi pays homage to the sushi traditions of Fukuoka—fish is selected from trusted fishermen, and the produce and rice are treated with respect. But that doesn't mean it can't be a show—and the chefs deliver precisely that. Impressive knife skills are demonstrated at the counter, delicately slicing and serving the best of the San'in and Kyushu areas, guiding diners through the best of the season. The skilled staff keeps the diners happy and the drinks full—a true gem in Fukuoka.

♀ 3-1-7, Sugawara, Tobata, Kitakyushu-shi, Fukuoka

ttps://terusushi.jp/index\_english.html







#### 17 VILLA AIDA

Located in a cottage in rural Wakayama, chef Kanji Kobayashi's restaurant creates the finest locally-sourced seasonal food. Here you will enjoy sophisticated simplicity and sample creative cuisine prepared using fresh vegetables, fruits, meat, and fish from the surrounding seas and mountains.





#### 18 TOKUYAMA-ZUSHI

At Tokuyama-zushi, diners can enjoy the very best Japanese food in a wholly new way, for here chef Hiroaki Tokuyama serves *narezushi*, the original fermented form of sushi. Less common in modern Japan, *narezushi* is regarded as a delicacy in certain rural areas, such as Yogo, in Shiga Prefecture, where Tokuyama-zushi's lakeside cabin is located. Nearly all of the ingredients that chef Tokuyama uses are gathered from the cabin's surroundings, giving diners a taste of nature and regional charm.

🗣 1408 Kawanami, Yogo-cho, Nagahama-shi, Shiga

+81-749-86-4045 (Japanese only)

#### 19 EMI NO MISE

When travelling, dining like a local ensures the most authentic experience. At Emi no Mise in Okinawa, you can dine with the locals and enjoy the cuisine of an island that's home to Japan's largest population of centenarians. Here, dietitian-turned-restaurateur Emiko Kinjo creates menus centred around the concept of longevity with carefully chosen ingredients and meticulously-prepared healthy meals.

**Q** 61, Oganeku, Ogimi-son, Kunigami-gun, Okinawa











#### 20 RYUGIN

RyuGin presents an astonishing variety of local ingredients with the most minimal of interventions. Chef Seiji Yamamoto uses seasonal ingredients to create dishes that delight the senses. The restaurant, in the Midtown Hibiya building, overlooks the park from the seventh floor.

♥ Tokyo Midtown Hibiya 7F, 1-1-2 Yurakucho, Chiyoda-Ku, Tokyo

http://www.nihonryori-ryugin.com/en/



#### 21 TONOYA YO

Yotaro Sasaki of Tonoya-yo, learned the fundamentals of Japanese cuisine from his father, a third-generation innkeeper. His tireless study and curiosity lead him to experiment with preserving and pickling, exploring traditional methods but never afraid to experiment with bold combinations. The restaurant features its own sake, brewed on-site from organic rice grown on the property. Earning consistent international acclaim, Tonoya-yo is committed to the sustainable celebration of the bounty of Iwate prefecture. An additional private dining room is available for a truly immersive experience.

2-17 Zaimokucho, Tono-shi, Iwate







#### 22 SHIMONOSEKI SHUNPANRO

Shunpanro has been serving fugu since 1888 when it became the first publicly licensed restaurant to serve the delicacy. The blowfish is known to be deadly if a mistake is made in its preparation, but Shunpanro's chefs are world-renowned for their skill. Prince Ito Hirobumi, the first Prime Minister of Japan, loved the restaurant and was instrumental in its early popularity. Today, you can still enjoy the royal treatment here, sampling the iconic dish at its elegant home in Japan.

Q 4-2 Amidaiji-cho, Shimonoseki-shi, Yamaguchi★ https://www.shunpanro.com/en/



#### 23 KAYANOYA

Located in a modern house in a mountain village in Fukuoka, this restaurant focuses on local ingredients, promoting natural, fresh flavours enhanced by one of the fundamental elements of Japanese cuisine: dashi (stock). With no menu to tell you what is coming next, each dish at Kayanoya is ceremoniously served as a flavoursome surprise. Service is warm and hospitable, while the design and folksy architecture add an extra interesting twist to your meal.

♀ 395-1 Kushiya Ino, Hisayama-machi, Kasuya-gun, Fukuoka madoguchi@kubara.co.jp



## 24 TAMASUSHI SUSHI MAKING EXPERIENCE

If you prefer to take part in the spectacle and ceremony of sushi making, why not arrange a trip to Tamasushi where you can learn from master sushi chefs with decades of knowledge and experience? Come away having feasted on excellent sushi and with a mastery of the making of perfect sushi rice, the cutting of fish and how to get wasabi just right.

- Millennium Tsukiji B1-2F, 2-15-19 Tsukiji, Chuoku, Tokyo
- http://www.tamasushi.co.jp/english/





#### 25 NOTO-TOJI

Experience the best in Japanese sake with a visit to Sogen Sake Brewery. Set in the Noto peninsula and steeped in centuries of history, this award-winning brewery is the best place for visitors to learn more about Japan's most famous libation. You can go on a private tour, taste the best in sake at the source, and of course take some home with you.

 Q 24-22 Sogen, Horyu-machi, Suzu-shi, Ishikawa
 ★ Sogen Sake Brewery Co., Ltd. info@sougen-shuzou.com

## 26 SUNTORY YAMAZAKI — DISTILLERY

Visit Suntory Yamazaki Distillery to explore the oldest malt whisky distillery in Japan and see how its acclaimed whisky is made. You can delve into the history of Japanese whisky at the adjacent Yamazaki Whisky Museum.

\*Reservation required

♀ 5-2-1 Yamazaki, Shimamoto-cho, Mishima-gun, Osaka ♠ http://www.suntory.com/factory/yamazaki/



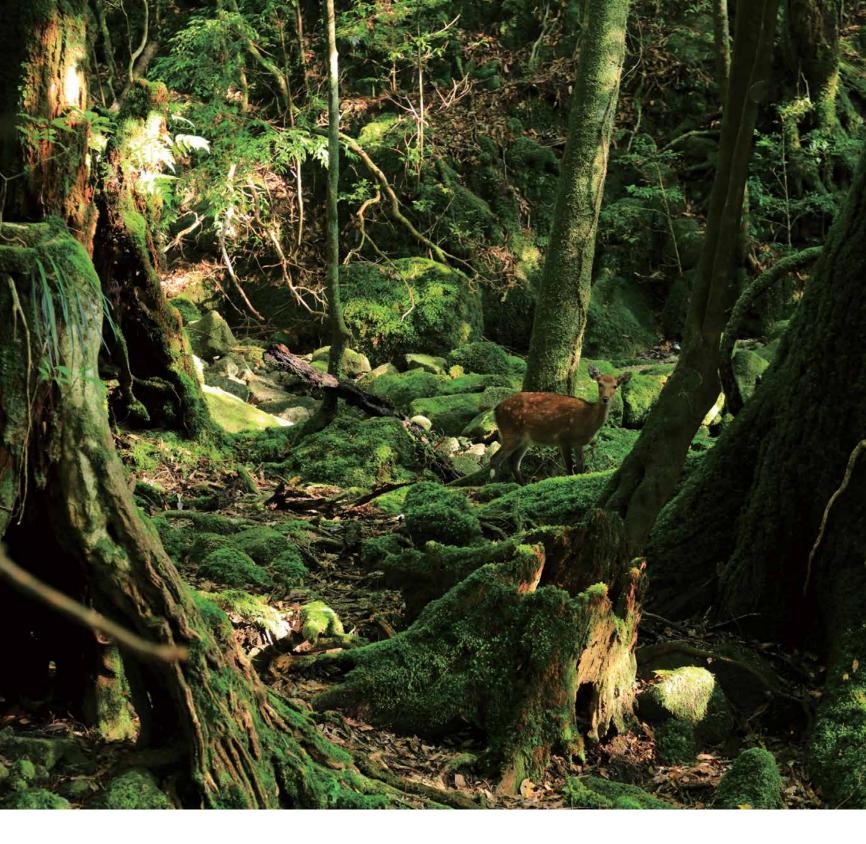




#### NATURAL WONDERS

Beyond the buzz of its cosmopolitan cities, the Japanese archipelago has a diverse wealth of natural wonders for intrepid travellers to explore, ranging from the snowfields of Hokkaido to the subtropical islands of Okinawa. A great respect for nature's power and splendour is one of the central principles of Shintoism, Japan's indigenous animist religion, and this island country's spectacular natural beauty is one of its greatest and largely undiscovered attractions. Large parts of the country are protected, so visitors can explore a multitude of natural environments and flora and fauna that are unique to Japan.

Japan is a great destination for visitors at any time of the year and there are countless ways to enjoy the country's natural beauty and diverse ecosystems. Travellers yearning for adventure can take part in a range of activities that will immerse you in nature and leave you feeling exhilarated and inspired. Those looking for an authentic travel experience can explore the preserved communities found across the Japanese countryside, where ancient traditions remain very much alive. Away from the fast-paced cities, visitors can enjoy a slower way of life whether that's by walking Japan's forest trails or diving beneath the waves.



#### 27 YAKUSHIMA ISLAND

Visitors can experience the serenity of the pristinely preserved ecosystems of the mountainous island of Yakushima, Japan's first UN-designated World Cultural and Natural Heritage Site. Here you will encounter a unique blend of wildlife, primeval forests and subtropical coastal nature with more than 1900 different species of flora.

💡 2402-77 Anbo, Yakushima-cho, Kumage-gun, Kagoshima

http://www.yakushimaexperience.com/



Kamikochi is one of the most beautiful nature trails in Japan, winding its way through the Azusa River Valley in the otherworldly Chubu Sangaku National Park. The many scenic paths that run on either side of the beautiful Azusa River will take you through impressive mountains and lush surrounding forests for an exhilarating trek at 1,500 metres above sea level. It's a great place for lovers of the outdoors with camping and hired transport services available.

♀ Kamikochi, Azumi, Matsumoto-shi, Nagano

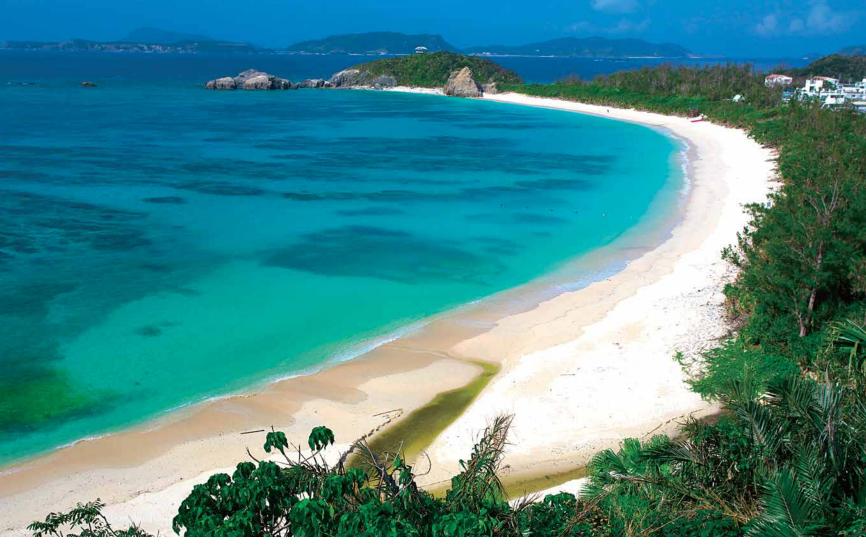
Mamikochi Information Center kami@bes.or.jp

#### 29 KUMANO — коро PILGRIMAGE ROUTES

Made up of a network of ancient pathways crossing the deep forests of the Kii Mountains and leading to three of Japan's most sacred sites, the Kumano Kodo is one of only two UNESCO-listed ancient pilgrimage trails in the world. During a guided hike visitors can enjoy a challenging walk while learning about Japanese culture and the area's ancient history.

- ♀ 100-1 Hongu, Hongu-cho, Tanabe-shi, Wakayama
- Kumano Hongu Tourist Association http://www.hongu.jp/en/







#### **30 OKINAWA BEACHES**

Okinawa is a popular resort destination famed for its clear waters and subtropical climate that is loved by international and Japanese visitors alike. Hailed as one of Asia's leading diving spots, there are natural and artificial reefs, underwater hot springs, caves, corals and fascinating sea life to explore. Watch the turtles of the Yaeyama Islands and the hammerhead sharks of Yonaguni or relax on one of the many secluded beaches. When not on the beach, explore Okinawan culture which, because of its history and proximity to China, is very different from that of mainland Japan.

https://www.visitokinawa.jp/

#### 31 AMAMI SANDBAR

Don't miss the spectacular landscape of the Amami Sandbar situated south of Kyushu, near Yoron Island. This small island is renowned for its near-perfect weather, crystal clear waters, pristine white sand beaches and coral reefs, making it ideal for snorkelling. The most iconic attraction is an ethereal sandbar that appears and disappears depending on the tides.

♀ Yurigahama Beach, Yoron-cho, Oshima-gun, Kagoshima

thtp://www.yorontou.info/en/



## 32 IRIOMOTE JUNGLE CRUISE

Part of the Yaeyama Islands, Iriomote is still largely undiscovered. The entire island is a national park and abounds with protected wildlife. The subtropical jungle reigns supreme here, and there are countless activities to enjoy, from snorkelling and hiking to kayaking and paddle-boarding along the island's rivers, all against a backdrop of beautiful mangroves.

💡 Iriomote-jima, Taketomi-cho, Yaeyama-gun, Okinawa

https://www.visitokinawa.jp/





33 SHIRETOKO NATURE
CRUISE

Spend an unforgettable day discovering the rich ecosystem of Shiretoko National Park in Hokkaido by taking a guided wildlife cruise through its pristine scenery. In this UNESCO World Heritage Site you will catch sight of brown bears, Yezo deer, minke whales, dolphins and countless species of birds.

**♀** *Shari-gun, Hokkaido* 

http://www.shiretoko.asia/world/index.html

## 34 KUSHIRO CRANE WATCHING

Travellers venturing to the Kushiro Marsh can watch the highly-cherished and beautiful red-crowned cranes as they perform their hypnotic courtship dance upon Hokkaido's snow – a unique sight that can be admired from December to February. Once thought to be extinct, there are now over 1,000 cranes in the region.

Akan-cho, Kushiro-shi, Hokkaido tttp://en.kushiro-lakeakan.com/





The Tateyama Kurobe Alpine Route, with an elevation change of 2,400 meters, is known as the "roof of Japan." The Alpine route provides beautiful mountain views, some incredible snowpack along the Tateyama mountain range, where the road turns into a canyon with 20-meter high walls of snow. In warmer months, the route is fantastic for hikers, with plenty of trails that are easily accessible through conveniently timed transport, making independent exploration easy.

https://www.alpen-route.com/en/
kaigai@alpen-route.co.jp





#### 36 NIKKO

Nikko is a delightful city escape, just two hours from Tokyo. The bright colours of the stunning UNESCO World Heritage shirines and temples contrast with the deep shades of spectacular mountains, forests, and lakes, for a destination with universal appeal. Explore deep snow in the winter, dazzling greens all summer, and a riot of colors in autumn. After a hike, the area's rustic hot springs are just the thing to ease tired muscles.

*Q* Nikko-shi, Tochigi★ http://nikko-travel.jp/english/



Iya is about as secluded as you can get in Japan. This 'lost valley' is covered in ancient forests and dotted with thatched-roof farmhouses, vine bridges crossing the clear, fast river, and mist-covered mountains. This remote valley is known for its natural beauty—particularly in autumn, when its changing leaves are remarkable. Hiking, star-gazing, natural hot springs, and local artisans draw the intrepid traveller to see a landscape that has changed little in thousands of years.

Miyoshi-shi, Tokushima

https://www.discovershikoku.com info@discovershikoku.com





#### 38 OKI ISLANDS

The Oki Islands are a cluster of around 180 lush islets in the Sea of Japan, of which only four are permanently inhabited. Dense forests, incredible seascapes, waterfalls, and geological treasures make this archipelago well worth the trek. The islands were named a UNESCO Global Geopark in 2013 because of their diverse wildlife. Oki has an interesting culture and culinary tradition to explore, as well as some hard-to-beat views, from the Kuniga Coast to Candle Island.

♥ Oki-gun, Shimane

https://e-oki.net.e.aed.hp.transer.com/ okikan@e-oki.net



#### 39 WINTER IN HANAZONO

Hanazono in Japan's northern island of Hokkaido, is part of the internationally renowned Niseko ski resort. It averages over 15 meters of powder snow every season, making it world-famous among skiers and snowboarders. A private Hanazono Powder Guide grants you early access to the courses while a Niseko Weiss Powder CAT Tour, guarantees you the entirety of Mount Weisshorn for just 12 guests. For apres ski, head to the resort's Asperges restaurant for a refined dining experience that gives French cuisine a Hokkaido twist.

🔾 328-36 Aza-Iwaobetsu, Kutchan-cho, Abuta-gun, Hokkaido

https://hanazononiseko.com/en/winter



#### 40 KANEHIDE KISE COUNTRY CLUB - GOLF

Kanehide Kise Country Club is one of Japan's top golf courses. Located on Okinawa Island in a beautiful setting, Kanehide Kise Country Club is nestled beside the sacred Yambaru Forest. In addition to providing a great base for keen golfers with luxury lodgings at adjacent high class facilities, such as The Ritz-Carlton, Okinawa, the club offers unforgettable day trips and nature hikes in the nearby countryside.

↑ 1107-1 Kise, Nago-shi, Okinawa † https://www.kise-cc.jp/en/ info@kise-cc.jp



#### 41 OKINOERABUJIMA CAVING

Just north of Okinawa in the crystal blue Pacific is the coral-reef ringed island of Okinoerabu, rich in underwater wildlife and beautiful beaches. But travellers in-the-know venture to the east of the island, which is home to one of the largest cave systems in Asia. You can explore a 1.2-kilometre section of the caves, filled with emerald green pools and milky-white stalactites. This fascinating natural phenomenon features around 300 limestone caves and attracts spelunkers from around the world.

Oshima-gun, Kagoshima

https://www.kagoshima-kankou.com/for/areaguide/okinoerabu/top/

Okinoerabu Island Tourism Association

kanko@okinoerabujima.info

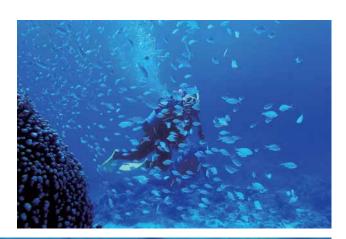


#### 42 SADO ISLAND

Sado Island's remote location once made it a place of exile in Japan. Today, this seclusion makes it a favourite with those looking for beautiful wild spaces and unspoiled nature. Sado is a place that celebrates its roots, its breathtaking scenery, and the sea. One of its famous traditions is Noh theatre, an art form perfected here when the playwright Zeami was exiled to Sado in 1434.

Several interesting museums explore island history and folklife, and the local cuisine features foraged delicacies from forest and sea. Two mountain chains run across the island, which provides the backdrop to its luxury onsens and divine dining spots.

Sado-shi, Niigata http://80days.co.jp







#### 43 PRIME SCUBA ISHIGAKI

At the very south of the Ryukyu island chain sits Ishigaki, a pearl in the blue waters. Ishigaki is one of the most famous diving spots in Japan for its reefs teeming with life, including manta rays, dogtooth tuna, nudibranch, and rare blue coral. Head straight to the best locations underneath the waves with Prime Scuba, which offers year-round dive trips for all experience levels on its cruiser, Blue Swan. Professional, multilingual guides, modern equipment, attention to safety, and a delicious lunch make a day-long diving trip magical.

♀ 345-9 Maezato, Ishigaki-shi, Okinawa https://www.primescuba-isg.com/





#### 44 NAKASENDO WAY

Follow in the footsteps of travellers of old by walking the ancient roads of Japan on a Walk Japan tour. The company's friendly experts lead small groups along some of the country's most iconic trails including the Nakasendo Way from Kyoto to Tokyo. You will journey through beautiful countryside with stays in traditional inns such as those found in the charming post town of Tsumago, still redolent of the days of the samurai.

https://walkjapan.com/



## 45 TOUR DU LAC BIWA

With Tour du Lac Biwa you can enjoy a guided adventure in the countryside around Japan's largest lake. Here you can choose from a wealth of activities that include cycling, kayaking, meditating and visiting shrines, or if you prefer, make *mochi* rice sweets and eat lunch prepared by locals to experience firsthand the hospitality that defines the Japanese countryside. Specifically tailored to meet the needs of overseas travellers, these tours are a real treat for rural tourism enthusiasts.

💡 4-1 Minamifunaji, Otsu-shi, Shiga

http://www.lacbiwa.com/





### 46 SATOYAMA EXPERIENCE

Satoyama Experience in Hida-Furukawa specialises in intimate, friendly and informative walking and cycling tours that can be tailored to your interests and take in farmland, small villages, rice fields, rivers and mountains, introducing guests to the hidden flavours and delights of the rural life lived by local people. This is an unmissable experience for anyone looking for a glimpse of authentic Japan.

💡 8-11 Ninomachi, Furukawa-cho, Hida-shi, Gifu

https://satoyama-experience.com



# 47 THREE MOUNTAINS OF DEWA

Many travellers make the pilgrimage to the Three Mountains of Dewa for an exhilarating and spiritual experience climbing the unspoilt mountains of Haguro, Gassan and Yudono which represent the present, past and future Buddhist worlds. For the best experience, join a customised private yamabushi training tour that will guide you through ancient cedarwood forests and allow you to enjoy beautiful views as you hike along a serene route and connect with your inner self. This mostly undiscovered area of outstanding natural beauty has all the makings of a top-class destination, accredited by the Michelin Green Guide Japan. The nearby city of Tsuruoka, is also recognised as a UNESCO Creative City of Gastronomy.

♀ Haguro-machi, Tsuruoka-shi, Yamagata♠ https://yamabushido.jp/





# TRADITION & HERITAGE

Proudly celebrating the arts, scholarship, architecture, tradition and innovation, Japan is an ancient country with a unique and captivating culture and home to Living National Treasures, craftspeople who have dedicated their lives to mastering an art, in the process preserving practices and philosophies for future generations. Travellers can meet with these artisans, learning the importance and significance of the traditions they preserve, while appreciating the nuances of their art.

When travelling in Japan there is much to learn – for this is a culture developed over long centuries at times in isolation from the rest of the world. Here you come to appreciate just how much work goes into shaping the simplest item and, in turn, admire it all the more. Entertainment really is like nowhere else, with performances where dance and highly controlled movements replace language, and a visit to a Japanese museum could turn into a whole package experience ranging from art to history.

If it is a memorable cultural experience catered to personal interests that you seek, then Japan has much to offer.



 $Kohei\ NAWA\ |\ SANDWICH,\ (art\ pavilion)\ KOHTEI,\ 2016,\ photo:\ Nobutada\ OMOTE\ |\ SANDWICH$ 

### 48 SHINSHOJI ZEN MUSEUM AND GARDENS

Experience the spirit of Zen and explore the historic buildings and vast grounds of Shinshoji Zen Museum and Gardens. Here you can take part in a variety of immersive activities such as a *zazen* meditation or a traditional tea ceremony. You can explore the museum's must-see collection of ancient scrolls, Zen paintings and unmissable inspirational calligraphies by Zen master Hakuin.

91 Kamisanna, Numakuma-cho, Fukuyama-shi, Hiroshima

http://szmg.jp/en/





#### 49 SOJIIN IN KOYA-SAN

Located in the heart of Mount Koya, Sojiin offers authentic Japanese lodging in a Buddhist temple. Unlike a regular hotel experience, this *shukubo*, or high-end temple stay, provides a relaxing escape in spacious accommodations set in idyllic surroundings overlooking the temple's gardens. With this experience you can awake to the soothing chants of resident monks in the morning and feast on vegan cuisine throughout the day.

💡 143 Koyasan, Koya-cho, Ito-gun, Wakayama

soujiin@kind.ocn.ne.jp



#### 50 ADACHI MUSEUM OF ART

The Adachi Museum of Art, founded by Zenko Adachi, is home to a collection of more than 2,000 Japanese works of art and is hailed as having one of the country's most beautiful gardens, which is maintained to artistic perfection year-round by seven resident gardeners. Much like the Museum's elegant gardens that change with the seasons, visitors can enjoy a rotation of displays.

♀ 320 Furukawa-cho, Yasugi-shi, Shimane

http://www.adachi-museum.or.jp/en/





# 51 IROHA NIHON EXPERIENCE THE SOUL OF JAPAN

Iroha Nihon provides unprecedented access to the spiritual core of Japan, offering private rooms inside a Zen Buddhist temple that is ordinarily closed to the public. Over the course of your stay, you can enjoy the peace and seclusion of the temple, and the monks will guide you through a variety of private activities that demonstrate the practices and mindset of Zen. A percentage of the cost of your stay will go towards the preservation of Japanese cultural traditions.

♥ TABIKYO JAPAN / Cerca Travel Co., Ltd. 8-2 Mibukayogosho-cho, Nakagyo-ku, Kyoto-shi, Kyoto

www.tabikyo-japan.com +81-75-950-7149







#### **52 OTARU KIHINKAN**

Otaru Kihinkan is a monument to Japanese craftsmanship and a beautiful example of Japanese architecture from the early 1920s. The palatial villa was built over six years by a wealthy fishing family, with no expense spared. Lovingly conserved, this beautiful piece of cultural heritage showcases traditional construction techniques, including lacquer work, rosewood fanwork, and hand-painted sliding doors. A visit to the villa includes the chance to explore the surrounding gardens, and enjoy a seasonal meal featuring local seafood and produce — a real treat in Hokkaido.

**Q** 3-63 Shukutsu, Otaru-shi, Hokkaido **⊕** http://www.otaru-kihinkan.jp/en/



### 53 TEA CEREMONY EXPERIENCE EN

The Japanese tea ceremony is a meditative practice that reminds the participant to slow the mind, focus on the now, and appreciate the details. En is a small tea house near Kyoto's Kinkaku-ji Temple, which helps foreign guests to enjoy the traditional ceremony. Guests are guided through the intricate process and instructed in the technique and philosophy behind it, as they prepare matcha tea. Few other activities offer the authenticity of practicing this ancient art form in Japan's old capital.







#### 54 TRADITIONAL GEIKO PERFORMANCE

Enjoy exceptional seasonal Japanese food and sake in the elegant atmosphere of Arashiyama Kitcho in Kyoto, one of the world's most exclusive and acclaimed restaurants. As dinner unfolds, guests are treated to a traditional *geiko* dance performed by beautiful kimono-clad *geiko* or *maiko* performers for an unforgettable evening of great cuisine, dance, conversation and music.



### 55 THE SHIKOKU OHENRO — PILGRIMAGE

Pilgrims have walked along the beautiful Shikoku Ohenro Pilgrimage, for over a thousand years. The whole spiritual circuit stretches more than 1,200 kilometers, but you can walk shorter section. Discover Shikoku helps travellers incorporate part of the pilgrimage into their travel plans. Hiking a part of the pilgrimage lets you into a world of tradition and ritual, from wearing the white pilgrim's robes to practicing the centuries-old tradition of osettai, or hospitality towards pilgrims along the route. It's an enchanting experience that merges nature with spirituality.

https://www.discovershikoku.com info@discovershikoku.com



#### 56 KAGA YUZEN

Kanazawa is one of Japan's secrets, now easily accessible from Tokyo by *shinkansen*. It was home to one of Japan's most powerful families during the Edo period and grew to rival Kyoto in cultural significance. Its well-preserved old district begs exploration. One of the best ways to see this gem is with Kanazawa Adventures. This group of experts designs experiences around just your interests, whether you want to know more about architecture, spirituality, or food. It's a great way to explore the pleasures of this ancient city.

 ⟨ Kanazawa-shi, Ishikawa

 ⟨ https://kanazawaadventures.com/info@kanazawaadventures.com



# 57 ISE-SHIMA FISHING VILLAGE

A visit to the Ise-Shima fishing village will feel like a journey back in time. Visitors can meet with female *ama* divers who have freedived in the nearby waters of the Pacific for millennia in search of pearls, abalone, lobster and other gifts of the ocean. Arrange a private tour to learn about the *ama* tradition and the history of this fast-disappearing culture over a freshly cooked seafood meal in a traditional fishing hut.

♀ Ise-shi, Mie♠ https://miescape.jp/en/



#### 58 OMIYA BONSAI ART MUSEUM, SAITAMA

Omiya Bonsai Art Museum, Saitama is the world's first publicly run museum dedicated to the Japanese art of bonsai. Adjacent to Saitama's Omiya Bonsai Village, the museum is renowned for its selection of bonsai-related works from bonsai pots to woodblock prints, as well as a bonsai garden where some of the bonsai masterpieces are estimated to be more than 100 years old.

- ♀ 2-24-3 Toro-cho, Kita-ku, Saitama-shi, Saitama
- http://www.bonsai-art-museum.jp/en/





# 59 KADO JAPANESE FLOWER ARRANGEMENT

Experience the tradition of ikebana and try your hand at mastering Japanese flower arrangement with a private lesson at the popular Rokkakudo Temple and the Ikenobo School Headquarters, where this cultural practice has been preserved for hundreds of years. Learn about Japan's distinctive flowers and arrangement styles and create your own work of *kado* art.

- Q 248 Donomae-cho, Rokkaku-dori Higashinotoin Nishi-iru, Nakagyo-ku, Kyotoshi, Kyoto
- http://www.ikenobo.jp/english/ intevent@ikenobo.jp

# 60 KODO - TRADITIONAL INCENSE-SMELLING CEREMONY

Tucked away in a private room in the Yamadamatsu shop in Kyoto, you can experience a Japanese incense ceremony and try *kumiko*, a traditional game that allows participants to 'listen to' and match incense scents while observing the rituals of an ancient art form which has been passed down over centuries.

- Shimodachiuri-agaru, Muromachi-dori, Kamigyo-ku, Kyoto-shi, Kyoto
- http://www.yamadamatsu.co.jp/en/







### 61 BIZEN OSAFUNE JAPANESE — SWORD MUSEUM

Anciently called Bizen Province, Okayama Prefecture has been known throughout history for its high-quality sword making, with almost half of the swords that are recognised as National Treasures and Important Cultural Properties having been made here. Home to one of the finest collections of samurai swords, at the Bizen Osafune Japanese Sword Museum you can see Japanese swords being crafted by the most skilled sword makers in the world and even order your own custom-made sword, which will be forged exclusively for you.

♀ 966 Osafune, Osafune-cho, Setouchi-shi, Okayama

https://www.okayama-japan.jp/en/spot/1073

### 62 WAJIMA LACQUERWARE

Established in 1813, Wajimaya-Zenni is one of the oldest factories producing intricate Wajima lacquerware. Recognised as an official traditional craft of Japan, visitors to the factory and showroom can see how Wajima lacquerwares are made and decorated, meet with the makers, and view the collections at the museum.

Q 63 Heisei-machi, Wajima-shi, Ishikawa
 ♠ Wajimaya-Zenni
 http://wajimayazenni.co.jp/en/









#### 63 ARITA PORCELAIN

Arita ware is a centuries-old fine porcelain made in the Japanese city of Arita, in Kyushu, which brims with stores dedicated to the world-famous ceramic ware. On a visit to Arita Porcelain Lab, you'll enjoy an intimate experience behind the scenes of an authentic Arita factory and observe talented makers as they create one of Japan's most prestigious exports. You can also try your hand at finishing a piece of Arita porcelain yourself.



An important part of the Ryukyu Islands cultural heritage is bashofu—weaving cloth from banana fibers. This lightweight yet strong cloth is ideally suited to the tropical weather of the island chain, and in Kijoka, you can watch craftspeople making it. Intricate designs are woven into the cloth using handlooms and then crafted into kimonos, bags, and other items. This workshop is a fascinating place to watch Okinawa's luxury textile artisans at work.

http://beokinawa.jp/guide/article30.html







#### 65 KOKESHI

Sakurai Kokeshi in Tohoku is a family-run business that has handcrafted wooden kokeshi for five generations. These minimalist dolls originate from the region and have been popular with Japanese children for more than 150 years. Sakurai Kokeshi keeps this charming tradition alive, sharing the history and producing collectible and nostalgic pieces. Those visitors with an artistic flair can even try their hand at painting kokeshi they can take home.

Q 26 Yumoto, Naruko-onsen, Osaki-shi, Miyagi ⊕ https://en.sakuraikokeshiten.com/





#### ARTS & CULTURE

Japan's culture has a profound impact that is felt and emulated around the world — and with good reason. You'll notice a precision and a deliberateness surrounding even the smallest of details: this is a country that values the finer things in life.

If you've ever taken part in a tea ceremony, created an ikebana flower arrangement, or tried your hand at calligraphy, you'll know there's more to these arts than meets the eye. Japan finds beauty in simplicity by elevating the everyday into something far more refined.

A trip to Japan isn't complete without immersing yourself in its art and culture, and there are plenty of ways to get involved. You can don a yukata for a matsuri street festival, enjoy a kabuki theatre performance or browse one of its many world-class galleries or museums.

Whatever your itinerary, there's room to appreciate Japan's inimitable style. You'll notice it in the sleek silhouette of the bullet train, in the manga that captivates commuters and in the distinctive architecture of its ancient structures. Even in the visual chaos of city neons and skyscrapers, there's an undeniable beauty. Japan's appreciation of aesthetics permeates every corner of the culture.

From the traditional to the contemporary, Japanese art and culture have an impact far beyond its borders. There's a palpable sense of creativity flowing through the country, and you're invited to discover it in its ancient crafts, performances, and art galleries.

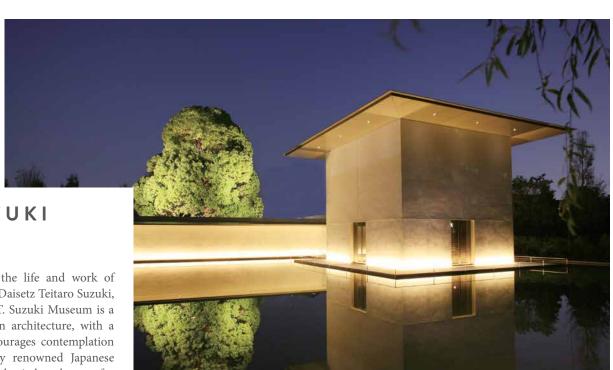


### 66 THE HAKONE OPEN-AIR MUSEUM

Art and nature coexist in harmony at this outdoor art museum, giving visitors the opportunity to view around 120 sculptures by Japanese and international artists in a stunning natural setting not far from Mount Fuji. The Hakone Open-Air Museum allows you to discover contemporary sculptures set in picturesque green gardens as well as indoor exhibitions such as the must-see Picasso Pavilion, which showcases rotational displays from a world-class collection.

♀ 1121 Ninotaira, Hakone-machi, Ashigarashimo-gun, Kanagawa 
♠ https://www.hakone-oam.or.jp/en/





#### 67 D. T. SUZUKI MUSEUM

Designed to commemorate the life and work of famed Buddhist philosopher Daisetz Teitaro Suzuki, the intimate and calming D.T. Suzuki Museum is a testament to refined, modern architecture, with a soothing landscape that encourages contemplation and tranquility. Designed by renowned Japanese architect Yoshio Taniguchi, who is best known for his redesign of MoMa in New York, Taniguchi's beautifully-designed flat open pond entitled 'Water Mirror Garden', which can be viewed from the 'Contemplative Space', is a must-see and a great place for a moment of calm reflection.

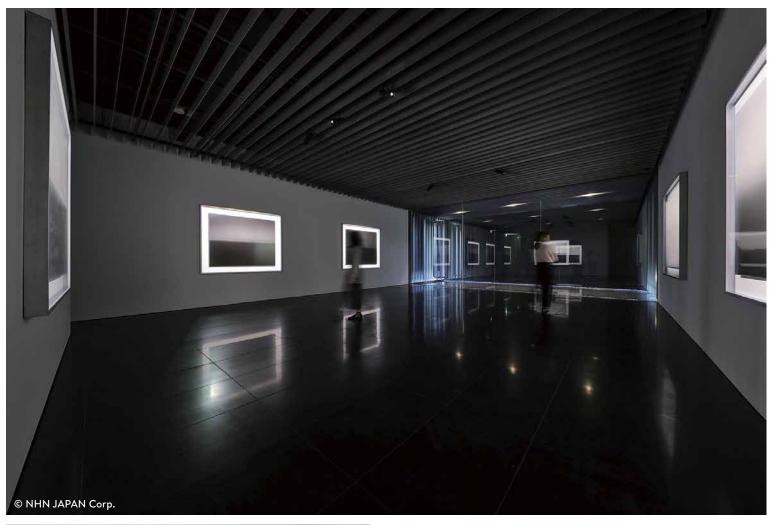


68 NEZU MUSEUM

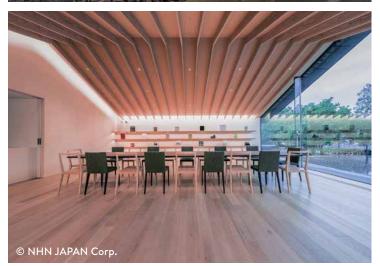
Displaying everything from pre-modern calligraphy and ceramics to sculpture and textiles, Tokyo's Nezu Museum began life as the private collection of Kaichiro Nezu (1860-1940), a businessman who hoped one day to share his works with the public. The collection comprises more than 7,400 works of Japanese and East Asian art, including seven National Treasures and many pieces deemed Important Cultural Properties. One of the six galleries displays utensils for a Japanese tea ceremony, and changes with each of the seven exhibitions held every year. Behind the building, designed by renowned Japanese architect Kengo Kuma, lies a beautiful 17,000 squaremetre Japanese-style garden, overlooked by a small café.

Q 6-5-1 Minamiaoyama, Minato-ku, Tokyo

http://www.nezu-muse.or.jp/en/







### 69 COMICO ART MUSEUM YUFUIN

Comico Art Museum Yufuin features the art of Takashi Murakami and the photographs of Hiroshi Sugimoto, both artists who have helped to redefine a Japanese perspective on modern art. The museum is in a wild and dramatic mountainous landscape, and the structure is a minimalist vision, featuring natural materials, designed by Kengo Kuma. A docent accompanies visitors for an hour-long tour upon arrival before they are left to enjoy the collection on their own.

2995-1 Kawakami, Yufuin-cho, Yufu-shi, Oita

https://camy.oita.jp/







### 70 SHOJI UEDA MUSEUM OF PHOTOGRAPHY

Shoji Ueda considered himself an amateur photographer, even when his work was redefining Japanese photographic art. His work spanned the pre and post-war years, reflecting societal changes with stylistic shifts. The eponymous museum is as much an homage to Ueda as it is a repository of his work—a striking work of architecture that works as a sort of camera obscura inside. Ueda's collection is well-curated, and the museum a real joy to visit in Tottori, which was the location of most of the artist's work.

♀ 353-3 Sumura, Houki-cho, Saihaku-gun, Tottori

ttp://www.houki-town.jp/ueda/english/



#### 71 MOERENUMA PARK

Moerenuma Park in Sapporo challenges perceptions of what a park is. The large green space is punctuated not by plants, but with striking architectural features. A glass pyramid exhibition space (Hidamari), a 25-metre fountain (Sea Fountain), an artificial bathing area (Moere Beach), and a 62-metre high 'mountain' (Mount Moere) make the park something of an art installation. The space is the brainchild of Japanese American sculptor Isamu Noguchi, who designed the modernist park on the grounds of a landfill, completely transforming the area.

🖓 1-1 Moerenuma-koen, Higashi-ku, Sapporo-shi, Hokkaido

https://moerenumapark.jp/english/



Leandro ERLICH, "The Swimming Pool", 2004 Collection: 21st Century Museum of Contemporary Art, Kanazawa Photo: Watanabe Osamu

### 72 21ST CENTURY MUSEUM OF CONTEMPORARY ART, KANAZAWA

21st Century Museum of Contemporary Art, Kanazawa has been wowing visitors since 2004 with its exhibitions of works by Kanazawa acclaimed contemporary artists from Japan and around the world. One of the country's most popular art museums, the uplifting art is displayed in a playfully-designed circular building designed by award-winning Japanese architects Kazuyo Sejima and Ryue Nishizawa / SANAA.

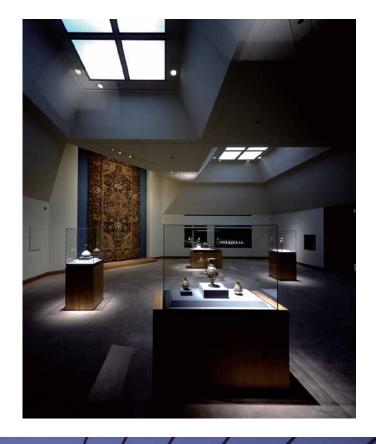
**Q** 1-2-1 Hirosaka, Kanazawa-shi, Ishikawa

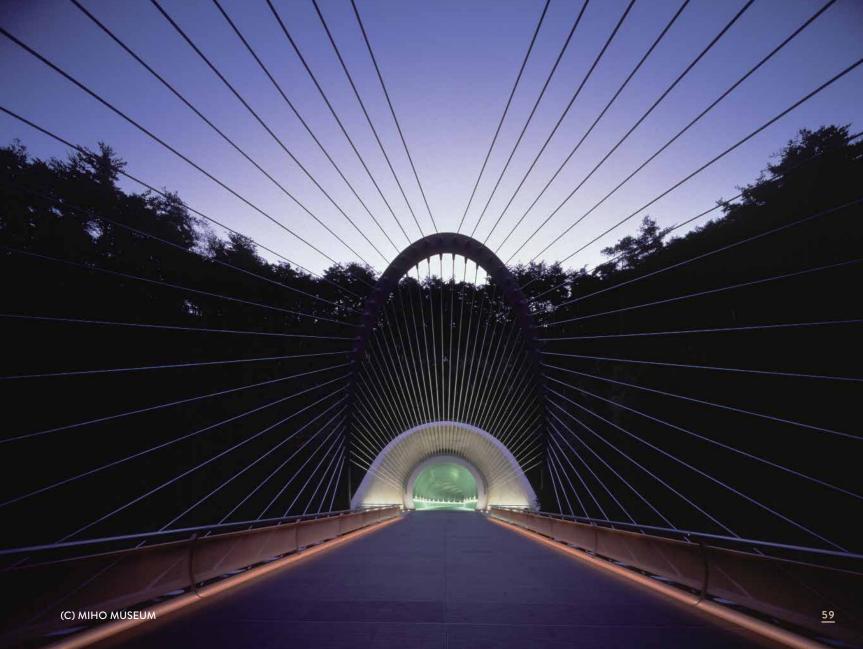
http://www.kanazawa21.jp/en/

#### 73 MIHO MUSEUM

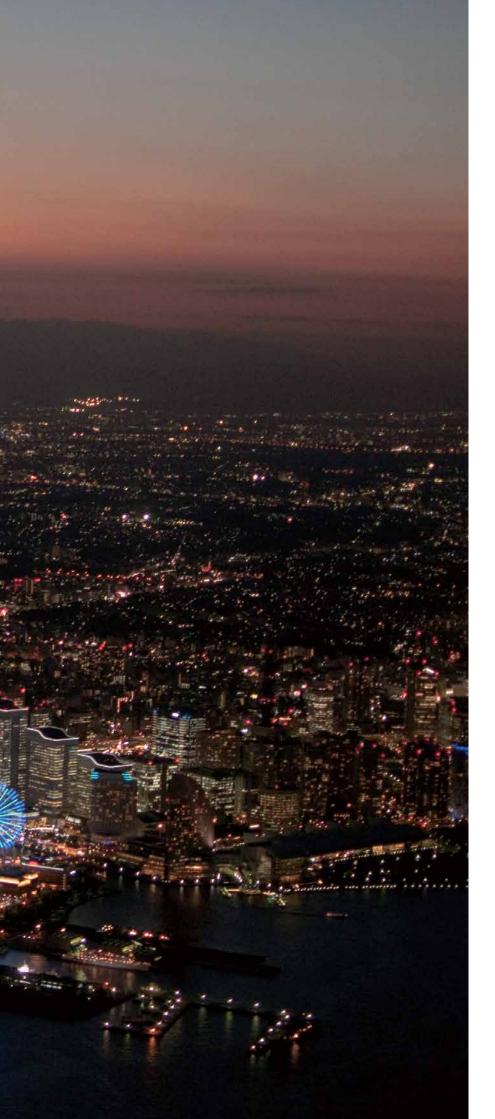
The Miho Museum houses Mihoko Koyama's private collection of carefully curated works from around the world, including Japanese art and ancient artefacts from the Silk Road. An art lover's paradise, the museum is a light-filled building designed by architect I. M. Pei set within a hilly and forested landscape surrounded by mountains.

♀ 300 Momodani Tashiro, Shigaraki-cho, Koka-shi, Shiga ♠ http://www.miho.or.jp/en/









#### TRAVELING IN STYLE

Getting from A to B is more than just a means to an end in Japan, it's a highlight of your stay.

From the moment you land, you'll notice Japan's attitude to travel is different. Its airports provide a rare efficiency and calm—a theme echoed across its other transport links. But however you choose to explore whether Japan, the focus is always firmly on comfort and convenience.

The country's comprehensive network of trains runs famously on schedule and features some exceptionally luxurious sleepers, too. There are both sleek, modern trains and those steeped in old-world opulence from which you can enjoy views of the countryside whipping past your window.

If you need a more flexible option and time is of the essence, there are numerous companies providing private jets, ready to whisk you anywhere across the country in mere hours. Up the extravagance ante and avoid the crowds with chartered flights and helicopter rides over some of Japan's most iconic landmarks.

Cruises might not be your first thought when travelling to Japan, but the comfort of your own cabin is the best way to observe its pretty islets dotting the coastline and plentiful sea life.

Few destinations have as many stylish travel options as Japan. Even taking a taxi is an experience. Uniformed drivers - complete with white gloves will dutifully take you where you want to go.

Travelling in Japan proves the old adage that getting there is half the fun.





### 74 SEVEN STARS IN KYUSHU

An adventure on Japan's first luxury sleeper train is high on the wish list of many of the discerning travellers exploring the island of Kyushu. From the luxurious train carriages, guests on the Seven Stars in Kyushu 'cruise train' can drink in the beautiful scenery as it unfolds past the window, and alight at numerous stopping points to enjoy an excursion and experience Kyushu's hot springs, rich cuisine, and many other charms.

https://www.cruisetrain-sevenstars.jp/english/

### 75 TRAIN SUITE SHIKI-SHIMA

The crème de la crème of train experiences can be enjoyed on the futuristic champagnegold Train Suite Shiki-shima, which puts luxury at the heart of all elements of the guest experience. Japanese and Western features are combined in the train's modern and spacious design, with decadent two-story suites and cypress baths. With a menu assembled by an internationally celebrated chef, sumptuous lounge, dining and observatory cars, this is one of Japan's most memorable train experiences.

http://www.jreast.co.jp/shiki-shima/en/







East Japan Railway Company



#### 76 TWILIGHT EXPRESS MIZUKAZE

The art deco-style carriages of the Twilight Express Mizukaze may feel like stepping back in time thanks to this superior moving-hotel's 'modern nostalgic' design concept. Guests aboard the state-of-the-art train can relax in an elegantly designed lounge car, enjoy five-star service as standard, and indulge in Japanese cuisine devised by renowned chef Yoshihiro Murata as the train passes through some of the most beautiful scenery in Japan.

http://twilightexpress-mizukaze.jp/en/





#### 77 GUNTÛ

A stay on guntû provides an unrivalled way to navigate the Seto Inland Sea. Guests on the small 19-room floating hotel, designed by renowned architect Yasushi Horibe, will experience a relaxing cruise of three days or more with spectacular ever-changing views. Standard guestrooms are over 50 square metres in size, with a small selection of 80-square-metre grand suites with large panoramic terraces. To complete the guest experience, guntû boasts spa, sauna and gym facilities, and treatment rooms.

http://guntu.jp/







Enjoy a birds-eye view of the breathtaking Seto Inland Sea – sometimes referred to as the 'Mediterranean of Japan' – in a seaplane sightseeing experience that lasts 50 minutes and flies over some of the region's most scenic spots. To elevate the experience, seaplanes can be chartered to cater for private parties and guests can enjoy a glass of champagne in a dedicated lounge prior to departure.

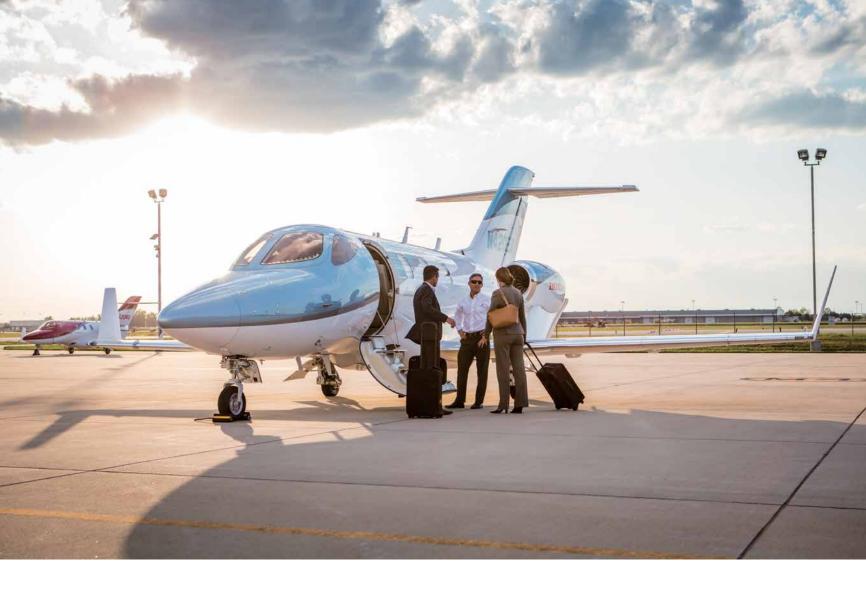




#### 79 DIAMOND PRINCESS

Marvel at the sights of this island nation as you explore the diversity of Japan from a luxury cruise ship. Delve further into the country's rich culture with each stop and experience an abundance of local entertainment, historical sites and regional cuisine. Back on board, you can relax and enjoy the magnificent sea views, savour fine cuisine, and take part in a fun activity program.

https://www.princess.com/ 1.800.PRINCESS (800.774.6237)



#### **80 BUSINESS JET SERVICE**

Take control of your Japan itinerary by opting for private jet services when you fly domestically. Both JAL group and ANA group offer convenient services that mean you can hike in Hokkaido in the morning and paddle in Ishigaki's warm surf before dinner. Just choose your destinations and your schedule and let the crew take care of the rest.

ANA Business Jet

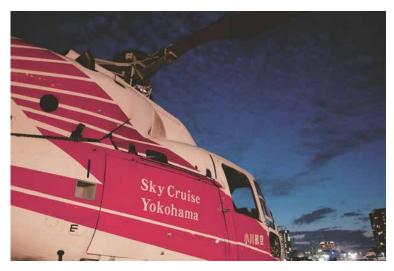
https://www.anabj.co.jp/en/

JAL BUSINESS AVIATION

http://www.jalba.co.jp/en/









#### 81 YOKOHAMA HELICOPTER FLIGHTS

See Japan from a different perspective when you take to the skies on a helicopter tour. A twilight helicopter tour of Yokohama is perhaps the most spectacular. Neon lights spread below you, contrasted against the dark water of the bay and the imposing sight of Mt. Fuji to the west, as the sun sets behind it. Yokohama Sky Cruise offers multiple departure times and flight routes on modern aircraft, operated by professional bilingual staff.

Peliport, Minatomirai21, 1-7 Minatomirai, Nishi-ku, Yokohama-shi, Kanagawa

https://www.skycruise.jp/course/index\_en.html







# L U X U R Y ACCOMMODATION

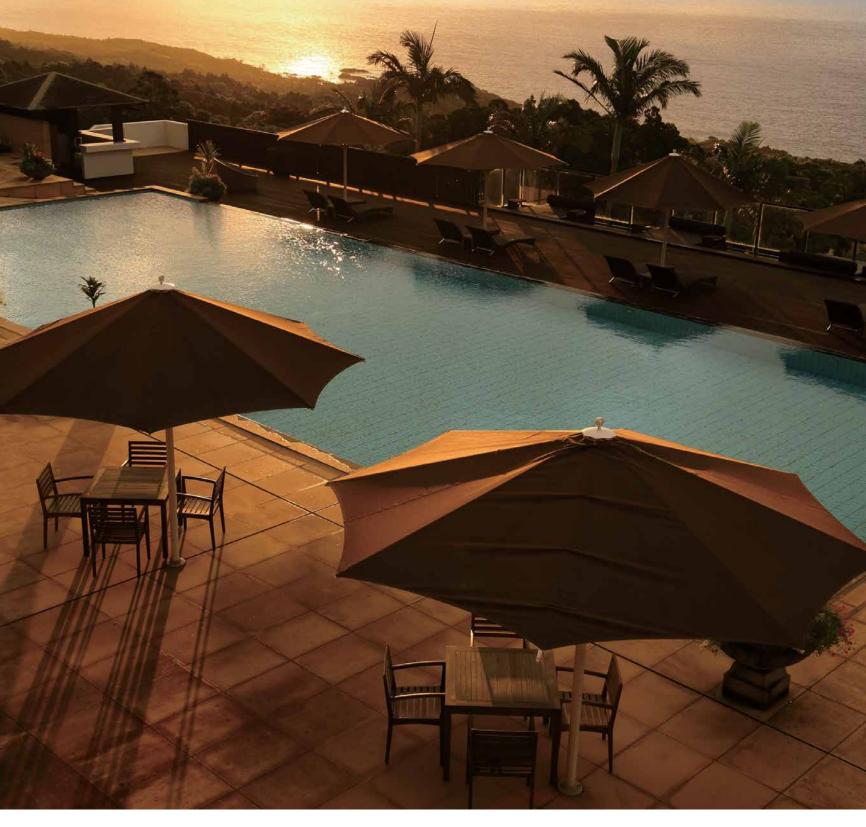
Whether you wish to wake up in the cocooned comfort of a plush bed in an international hotel or on a futon on tatami mats in a traditional *ryokan*, Japan's versatile luxury accommodation will make you feel instantly at home.

For the discerning traveller who enjoys accommodation with a global appeal, Japan is home to some of the world's finest boutique and flagship hotels with cutting-edge facilities in prime locations. Here you can enjoy a cocktail in the opulent surroundings of a rooftop bar with views over a glittering metropolitan nightscape.

If you prefer a more authentic Japanese experience, a *ryokan* resort with its refined interiors, tatami mat flooring, futon bed, and *yukata* robes will give you a taste of traditional Japan with a luxury twist. Here you can relax, unwind and experience the pinnacle of Japanese hospitality and age-old customs said to date back to the 8th century.

Located in secluded pockets of the breathtaking Japanese countryside, these luxury hideaways will awaken your senses with spacious accommodation and private alfresco hot spring baths surrounded by nature. The *ryokan* is the perfect break from busy city life.

Be it a design hotel with attentive service, a taste of the traditional or an escape-it-all rural retreat, worldrenowned Japanese hospitality will make you feel pampered and relaxed so that you can fully enjoy your time away.





### 82 SANKARA HOTEL & SPA YAKUSHIMA

Located on the World Heritage Site of Yakushima Island, guests at sankara hotel&spa Yakushima will experience warm hospitality and wellness time to balance body, mind and spirit in an awe-inspiring location overlooking the sea where subtropical forests and subalpine climates intersect. Spacious villa accommodation is complemented by excellent facilities, including a French fusion restaurant and an infinity pool with ocean views, making this hotel a paradise, and the perfect adult escape.



#### 83 SETOUCHI — AONAGI

This minimalist luxury hotel with only seven spacious all-suite rooms was designed by world-renowned Japanese architect and designer Tadao Ando. Created as a complement to the Elleair Art Museum, nature, history and culture collide at Setouchi Aonagi. Here guests will enjoy the utmost of relaxation in the hotel's indoor and outdoor pools and a hot spring-fed jacuzzi overlooking the Seto Inland Sea.

♥ 794-1 Yanaidani-cho, Matsuyama-shi, Ehime https://www.setouchi-aonagi.com/en/









#### 84 JUSANDI

Jusandi occupies a lush tropical paradise, just steps from the famous Blue Cave on the southern island of Ishigaki. Its five villas feature beautiful gardens to ensure privacy. Minimalist design featuring Ishigaki limestone and large windows that let in the sea breeze give the whole property a tropical elegance. Guests can cool down in each villa's private pool, head to the resort's beach. Jusandi is a beautiful retreat washed in the sound of the waves.

♀ 470 Fukai, Ishigaki-shi, Okinawa ♠ http://en.jusandi.jp/ info@jusandi.jp





#### 85 CHIKUSENSO

Chikusenso, at the base of Mt. Zao, is a luxury retreat surrounded by waterfalls, trees, and a bamboo forest. Everything about the resort encourages relaxation. This property offers haute cuisine featuring the best of seasonal, local produce, and has both private and communal hot springs for post-prandial relaxation. No matter the season, a stroll through the forest or a hike in the snow is better when you can unwind afterward in a luxury suite, spoiled by the setting, the staff, and the amenities.

http://mtzaoresort.com/en/







#### 86 THE EXPEDITION HOTEL ZENAGI

With just three suites in this elegantly restored farmhouse, a stay at Zenagi is truly special. Duplex suites incorporate traditional design elements such as washi paper screens and urushi lacquer floors. Two chefs create stunning meals featuring local produce, and the deep cypress tubs in each room encourage a relaxing evening soak. The hotel staff will help you enjoy the area, taking you on Nakasendo Kodo hikes, canyoning in beautiful steams of Kiso. Zenagi is a magical place.

Q 222 Tadachi, Nagiso-machi, Kiso-gun, Nagano
 ♦ https://zen-resorts.com/en/support@zen-resorts.com





## 87 TAKINOYA

Takinoya is a luxury *onsen* resort in southern Hokkaido. The modern design of the lodge incorporates traditional elements such as tatami floors and natural wood and combines them with large windows and open spaces to blend the inside with the surrounding nature. All hot spring pools, including the outdoor ones, are turned towards the dense forest. The kitchens provide meals that celebrate the surrounding forest and sea, providing for the stomach and the soul.

♥ 162 Noboribetsu-onsen-machi, Noboribetsu-shi, Hokkaido

ttps://www.ryokancollection.com/ryokan/takinoya/
info@takinoya.co.jp



## 88 L'HÔTEL DU LAC

L'Hôtel du Lac is surrounded by the natural splendor of Lake Biwa and is renowned for its fine food and sublime facilities in a stunning location. French influences prevail throughout this luxury hotel, with 15 spacious, yet homely rooms built in four styles – Japanese, Italian, Asian and North European – to make guests feel at home. It's the perfect place to relax and unwind against a breathtaking natural backdrop.

- 2064 Oura, Nishiasai-cho, Nagahama-shi,
- http://www.lhotel-du-lac.com/english/



# 89 HOSHINOYA TAKETOMI ISLAND

Like taking a step back in time to another world, Okinawa offers a very different experience of Japan. The open, light-filled villas of Hoshinoya Taketomi Island draw inspiration from local architecture and the hotel's beautiful setting. Here, old meets new in perfect harmony, with traditional coral-walled entrances blended with modern materials and furnishings and sophisticated hotel services. In the kitchen, leading chefs fuse French and Okinawan flavours, while indulgent spa treatments incorporate seasonal herbs grown in the gardens. Beyond the hotel, guests are encouraged to embrace island life, by taking a tour of the village on water buffalo-drawn carts, diving or snorkelling, and watching remarkable sunsets from a white sand beach.

♥ Taketomi-jima, Taketomi-cho, Yaeyama-gun, Okinawa





©Hoshino Resorts







## 90 CHIIORI

Sitting high in the mountains of the Iyakei Valley – an area known as Japanese Tibet – you will find Chiiori, a 300-year old house beautifully restored by Alex Kerr, author of Lost Japan. Alex has lovingly converted many old houses across Japan into perfect holiday accommodations. Like a living history, Chiiori offers a single group of guests the rare chance to experience what life in Japan was once like, in a well-equipped yet authentic accommodation with incredible mountain views.

🔾 209 Tsurui, Higashiiya, Miyoshi-shi, Tokushima

http://chiiori.org/



## 91 ZABORIN RYOKAN

A heavenly retreat situated in Hokkaido's Hanazono Woods, Zaborin Ryokan has fifteen secluded villas, surrounded by meadows and forests each with luxurious private indoor and alfresco *onsen* hot spring baths. This intimate and elegant accommodation is perfect for a relaxing break where you can drink in both the natural beauty and the purest volcanic water after a day of skiing in the mountains or rafting on the nearby Shiribetsu River.



92 TENKU NO MORI

Designed to promote a sense of peace in a serene location surrounded by Kagoshima's mountains, it's unlikely that guests staying at this remote haven will ever want to leave. Part of the Relais & Châteaux collection, Tenku no Mori's five exquisite detached villas provide the perfect retreat for the discerning traveller. Each has a private open-air *onsen* set within a secluded resort spread out over 60 hectares of flawless natural landscape.

- **Q** 3389 Shukukubota, Makizono-cho, Kirishima-shi, Kagoshima
- http://tenkunomori.net/

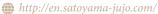


## 93 SATOYAMA JUJO

Whether you wish to relax in the serenity of this indulgent 13-room hotel, or escape and explore the sumptuous natural surroundings of the Minami-Uonuma region on your doorstep, the design, ambience, and character of Satoyama Jujo will leave you with unforgettable memories. Honouring Niigata's architectural heritage, East meets West at this diverse hotel with design details from across the decades complemented by its extensive art collection. The design, organic food and ambience of Satoyama Jujo seeks to preserve the region's history and character with something for everyone to enjoy.



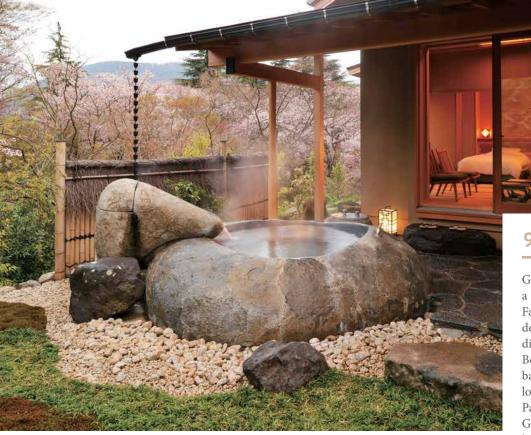
Q 1209-6 Osawa, Minamiuonuma-shi, Niigata





## 94 HOSHINOYA FUJI

With views across Lake Kawaguchi to Mount Fuji, Hoshinoya Fuji is a reminder of the magic of nature regardless of the season, whether you are here for a restful break or an adventure-packed trip. Famed as Japan's first luxury camping or 'glamping' resort, the simplistic accommodation is tucked away in a peaceful forest location with a great on-site restaurant, diverse activities and Japan's world-famous hospitality to make you feel completely at home.



## 95 GORA KADAN

Gora Kadan in Hakone is built on the grounds of a former summer villa belonging to the Imperial Family. The property combines traditional Japanese design with modern elements. Fine kaiseki dining takes advantage of Izu's bountiful produce. Beautifully appointed rooms, with private outdoor baths flowing with water from the premise's springs, look out on the peace of Fuji-Hakone-Izu National Park. Centrally located for all Hakone attractions, Gora Kadan stands as an example of understated luxury.

- **Q** 1300 Gora, Hakone-machi, Ashigarashimo-gun, Kanagawa
- https://www.gorakadan.com/?lang=en

## 96 TOBIRA ONSEN MYOJINKAN

Tobira Onsen Miyojinkan in the foothills of Nagano's Yatsugatake National Park, invites guests to unwind, surrounded by forests and mountains. All rooms open onto the forest and several have private outdoor baths, enveloping guests in the sounds of nature. Therapeutic hot spring water bubbles into three large *onsen* baths, and spa treatments ensure relaxation. Chef Tetsuya Uchiyama excels at kaiseki cuisine with the choicest local produce, while Chef Masahiro Tanabe has a deserved reputation for French meals featuring Japanese ingredients.







## 97 TAMANOYU

Tamanoyu Hotel was used as a lodge for Zen monks in retreat until the 1970s when it was converted into a modern hotel. Dotted across 2.5 acres of forest are 16 Japanese-style guest rooms, each with a tatami sitting room and private hot spring bath. The restaurant prepares a rotating, seasonal menu, and there is an onsite bar for an evening tipple. This is one of the best places from which to explore the Yufuin Hot Springs.

💡 2731-1 Kawakami, Yufuin-cho, Yufu-shi, Oita

https://www.tamanoyu.co.jp/english.html info@tamanoyu.co.jp





## 98 ENSO ANGO

Enso Ango is Japan's first dispersed hotel, a concept hotel in Kyoto with five distinct buildings, all within walking distance of each other. Design is at the core of the concept, and each property has its own identity, created through collaborations with Japanese and international artists and architects. Guests of any property are free to utilise the facilities at any other and explore each one's style. Some take inspiration from traditional wooden homes, some play with light and shape, and another is a zen-inspired sanctuary in the city.

♀ 187 Ebisuya-cho, Takatsuji-sagaru, Tominokoji-dori, Shimogyo-ku, Kyoto

https://ensoango.com/en/





## 99 ASABA RYOKAN

This traditional Japanese inn is a charming *ryokan* with a rich history that goes back more than 500 years. Located on the Katsura River where the Buddhist teacher and Koya-san founder Kobo Daishi was believed to have bathed, Asaba is famed both for its outdoor *onsen*, and a Noh stage facing the *ryokan* from the other side of the garden's pond. There are periodic Noh performances. Back on dry land, guests can enjoy an array of outdoor activities around the property, such as cycling and hiking.



## 100 RYOKAN KURASHIKI

Situated in Kurashiki's historic quarter, which brims with Edo-period (1603-1867) architecture, this canal-side *ryokan* is dedicated to hospitality and comfort, offering eight generously-apportioned rooms, some of which feel like suites, and exquisitely prepared authentic multi-course Japanese meals.

**Q** 4-1 Honmachi, Kurashiki-shi, Okayama **⊕** http://www.ryokan-kurashiki.jp/en/







## 101 GINZAN HOT SPRING FUJIYA INN

This 350-year old *ryokan* and bathhouse was restored in recent years under the guidance of acclaimed architect Kengo Kuma and provides a tranquil countryside escape. A destination in itself, this unique inn seamlessly blends traditional and contemporary design elements with five hot spring *onsen* and modern guestrooms overlooking the Ginzan River.

💡 443 Shinhata, Ginzan, Obanazawa-shi, Yamagata

fujiya.ginzan@gmail.com





## 102 BENIYA MUKAYU

This peaceful design-led retreat was created by architect Kiyoshi Sey Takeyama and was inspired by the Chinese philosopher Zhuangzi and *wabi-sabi* tea ceremony philosophy. Guests staying at this elegant 17-room *ryokan* can start their day with the ritual of morning yoga against a stunning natural backdrop and wind down in the evening with a private hot spring spa bath or Yakushiyama spa treatment, all before a nourishing meal and healing night's sleep in this very relaxing resort.



103 HANZUIRYO

Hanzuiryo has 14 spacious secluded villas, each set in its own distinctive garden framed by Kyushu's Unzen National Park. The design of this elegant *ryokan* is inspired by *sukiya-zukuri* architecture, typically associated with teahouses, and is enhanced by Japanese landscaping. Visitors have flocked to the area's hot springs for over 1,300 years and with the impeccable service, excellent accommodation and gourmet Japanese cuisine found at this splendid *ryokan*, there are more reasons than ever to plan your escape to Hanzuiryo.

♀ 380-1 Unzen, Obama-cho, Unzen-shi, Nagasaki ttps://hanzuiryo.jp/page.php?PAGE\_NO=476



## 104 TAKEFUE RYOKAN

With breathtaking views of the mountainous landscapes of Mount Aso on one side and seemingly endless ocean views on the other, the intimate and homely Takefue Ryokan, provides an out of the ordinary experience. This *ryokan*'s rustic-meets-contemporary design, dramatic natural landscapes, and an illuminated bamboo forest will make you feel like you have entered another world. Each of the Takefue's 12 private lodges has its own outdoor hot spring bath in a secluded paradise allowing guests to fully get away from it all.

♥ 5725-1 Manganji, Minamioguni-machi, Aso-gun, Kumamoto ttp://takefue.com/english/







### 105 BETTEI SENJUAN

Every room at Bettei Senjuan looks out on the snow-capped peaks and the cherry blossom trees of Mount Tanigawa. Every detail of this luxury *onsen* has been obsessed over. Floor-to-ceiling windows frame the views, natural light fills the zen-inspired interior, and modern design complements Japanese tradition. The resort's hot spring baths are a vision of steamy relaxation.

The traditional food is presented with a contemporary twist and reflects the culinary tradition of the region.

Q 614 Tanigawa, Minakami-machi, Tone-gun, Gunma

https://www.relaischateaux.com/us/japan/senjuan-gunma-minakami info@senjyuan.jp





## 106 SOWAKA

Sowaka occupies a corner of old Gion in Kyoto. Hiding behind its traditional facade is a luxurious blend of modernity and tradition. The exquisite curation of each room extends to communal areas, with a sense of peace pervading throughout the property—natural materials, impeccable service, and a private courtyard garden. The 100-year old property was built following the *sukiya-zukuri* architectural style, and also serves as the dining room for the award-winning La Bombance Gion restaurant. Enjoy the best of old Kyoto, in modern comfort.

♦ 480 Kiyoi-cho, Higashiyama-ku, Kyoto♦ https://sowaka.com/eng/





## 107 NISHIMURAYA HONKAN

Kinosaki Onsen Nishimuraya Honkan will soothe your soul. Before you even set foot in one of its beautiful *onsen* baths, the traditional Japanese '*Sukiya-zukuri*' architecture and its perfectly pruned Japanese garden offer instant tranquility. Rooms feature tatami mats, sliding shoji doors and optional wooden terraces overlooking the garden as well as private open-air baths for the ultimate in luxury. Its authentic Japanese kaiseki cuisine is famous for Matsuba crab, a type of snow crab, and Tajima beef, known for its high marbling.

Q 469 Yushima, Kinosaki-cho, Toyooka-shi, Hyogo
 ★ http://www.nishimuraya.ne.jp/honkan/english/global@nishimuraya.ne.jp



## 108 NOBORIOJI HOTEL NARA

Noborioji Hotel offers nostalgic elegance in the heart of Nara. Recline in sturdy mahogany furniture, eat dinner in the chic French dining and opt for a nightcap in the sleek cocktail and cigar lounge. Every detail of the hotel cultivates an air of old school European exclusivity with just 14 rooms and an adults-only policy. Old world comforts take centre stage in this charming hotel.

 Q 40-1 Noborioji-cho, Nara-shi, Nara
 ttps://noborioji.com/english/ info@noborioji.com

## TRANSPORTATION INFORMATION

#### LUXURY CHAUFFEUR LIMOUSINE SERVICES

Premier chauffeur-driven limousine services with fluent English-speaking drivers will assure the most luxurious and comfortable mode of transport while travelling in Japan. Suitable for a range of journeys, from airport transfers to sightseeing tours, our experienced limousine partners will tailor their executive services to meet every requirement. For the greatest comfort, we recommend that larger groups and travellers with a lot of luggage consider one of the minious services.



Approximate travel times by road from Japan's major airports to metropolitan areas:

Haneda Airport ⇔ Downtown Tokyo Approx. 30-60 minutes

Narita Airport ⇔ Downtown Tokyo Approx. 60-90 minutes

Kansai International Airport ⇔ Downtown Osaka Approx. 60-90 minutes

\* Travel times may vary depending on your destination and the time of day so please factor this into your travel plans.

#### JAPAN LIMOUSINE SERVICE

• TOKYO +81-3-5927-9325 • OSAKA +81-72-228-2334

http://jl-service.co.jp/en/

#### MK TAX

• TOKYO +81-3-5547-5557 http://www.tokyomk.com/en/

· KYOTO +81-75-757-6212 https://www.mktaxi-japan.com/

#### OUTECH CO., LTD.

+81-3-6880-1290 http://www.airportlimo-tokyo.com/

#### 24 LIMOUSINE

+81-3-5790-6211 http://www.24limousine.com/

## HELICOPTER CHARTERS

Flying by private helicopter enables guests to create a bespoke itinerary for a reliable, comfortable and relaxing travel experience. Helicopter transfer services allow you to customise and fine-tune the details of your itinerary in Japan, from the point of departure onto your chosen destination.



#### **AERO ASAHI**

https://www.aeroasahi.co.jp/english/

#### AIROS

https://airos.jp/en

#### **NOEVIR AVIATION**

http://nac.noevir.co.jp/english/

#### BETTER SPACE

http://shuttle.betterspace.jp/en/

#### JET TEAM

http://jet-team.jp/en/

#### SHINKANSEN

Japan is world famous for the efficiency of its rail network and is home to the renowned high-speed *shinkansen*, or bullet train, the country's premier train service. *Shinkansen* trains are a great way to travel long distances between the country's major cities. Travellers can choose from two levels of reserved seating class on most *shinkansen* routes: Business and Ordinary, with even the latter proving an extremely comfortable option for most journeys. Some trains also feature the new luxury GranClass cars.

Shinkansen business class travellers in the 'Green Cars' will enjoy a more spacious experience as this carriage solely caters for ticket-holders. For a more comfortable and stress-free journey for business travellers, amenities such as power outlets, reading lights, footrests, leg warmers and blankets are provided depending on the route.

The highest standard of rail travel can be experienced with a GranClass *shinkansen* travel ticket. Available on the "Tohoku / Hokkaido Shinkansen" route, which links Tokyo and Hakodate, and the "Hokuriku Shinkansen" route between Tokyo and Kanazawa, GranClass is considered the *shinkansen*'s 'First Class' and the ultimate way to travel Japan by rail. With its ergonomically-designed leather seats and complimentary slippers, GranClass guarantees optimum comfort for the discerning traveller.

On some routes, GranClass travellers are assigned a dedicated cabin attendant for the duration of the journey, and a Japanese bento box and a refreshing beverage are delivered right to your seat.

The luxury begins even before you travel, as GranClass ticket holders can use the View Gold Lounge, a premium pre-departure lounge for passengers travelling from Tokyo Station. You can relax in the lounge for up to 90 minutes prior to departure (open daily from 8:00 AM to 6:00 PM).

Yet regardless of the class, high-standards of Japanese design and engineering and customer service will ensure a superior experience on your *shinkansen* adventure.

#### Information on JR East GranClass and other shinkansen tickets

http://www.jreast.co.jp/e/ticket/types.html







### HANDS-FREE TRAVEL

Travelling without luggage at the start or during part of your trip to Japan can be a cost-effective and easier way to move your baggage from the moment you arrive at the airport to your hotel, and before moving on to your next destination. Within Japan, luggage can be shipped at reasonable prices from airports, terminal stations, hotels, convenience stores and post offices. Many operate 24-hours a day with same-day and one/ two-day delivery services. Hands-free travel allows you to spend less time moving luggage around and more time enjoying your holiday.

#### HANDS-FREE TRAVEL

https://www.jnto.go.jp/hands-free-travel/

#### LUGGAGE-FREE TRAVEL

https://www.luggage-free-travel.com/

#### JAL ABC

https://www.jalabc.com/en/hands-freetravel.html

#### YAMATO TRANSPORT'S "HANDS-FREE TRAVEL"

http://www.global-yamato.com/en/hands-free-travel/

#### SAGAWA EXPRESS CO., LTD. "SIGHTSEEING WITHOUT BAGGAGE"

https://www.sagawa-exp.co.jp/ttk/english/

\* Depending on shipping time, your luggage may be delivered the next day. If so, we recommend carrying a small amount of hand baggage with a change of clothes.

All facilities displaying the below logo can provide luggage delivery services to overseas visitors.

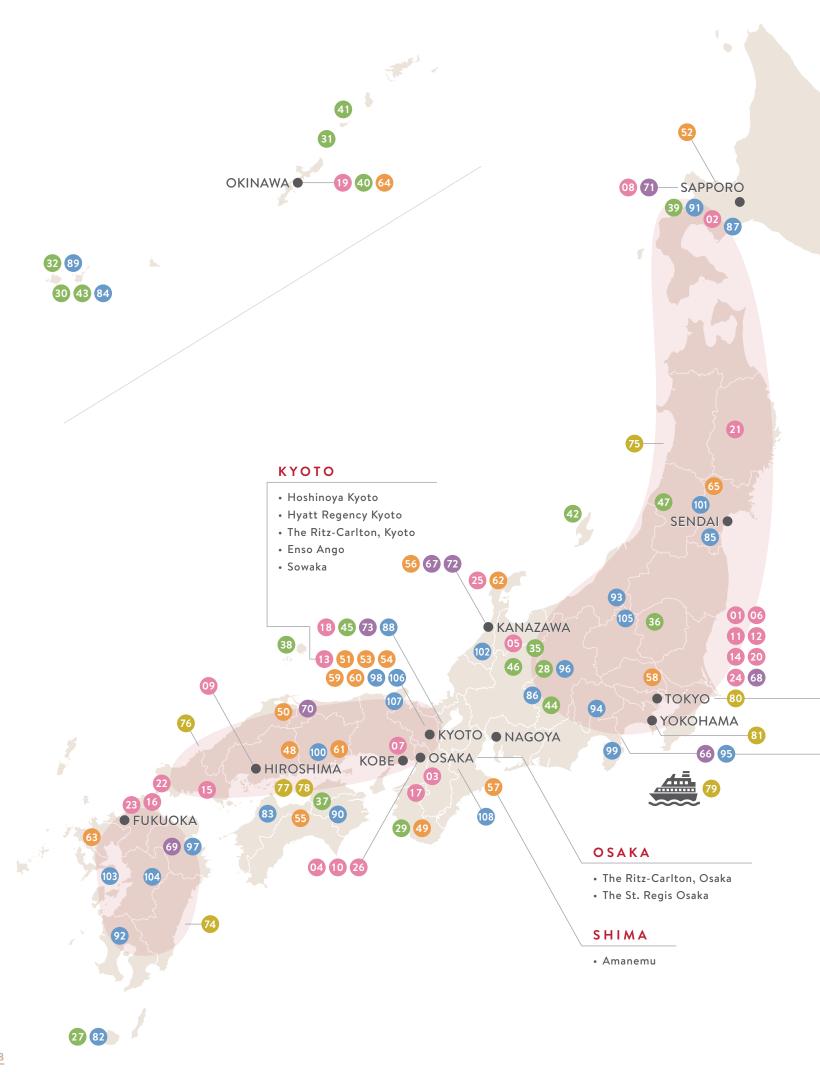






For further information on Japan transportation, please visit the JNTO official website.

https://www.japan.travel/en/plan/getting-around/



#### GASTRONOMIC EXPERIENCES

- 01 ESQUISSE
- 02 MICHEL BRAS TOYA JAPON
- 03 L'ORCHESTRATA
- **04** FUJIYA 1935
- 05 L'ÉVO
- \_06 LUGDUNUM BOUCHON LYONNAIS
- 07 SETSUGEKKA HANARE
- 08 MOLIERE
- 09 NAKASHIMA
- 10 AJIKITCHO HORIE
- 11 GINZA SUSHI AOKI
- 12 MIKAWA ZEZANKYO TEMPURA
- 13 KICHISEN
- 14 INUA
- 15 LE-SORCIER
- 16 TERU SUSHI
- 17 VILLA AIDA
- 18 TOKUYAMA-ZUSHI
- 19 EMINO MISE
- 20 RYUGIN
- 21 TONOYA YO
- 22 SHIMONOSEKI SHUNPANRO
- 23 KAYANOYA
- 24 TAMASUSHI SUSHI MAKING EXPERIENCE
- 25 NOTO-TOJI
- 26 SUNTORY YAMAZAKI DISTILLERY

#### NATURAL WONDERS

- 27 YAKUSHIMA ISLAND
- 28 KAMIKOCHI TRAIL
- 29 KUMANO KODO PILGRIMAGE ROUTES
- **30** OKINAWA BEACHES
- 31 AMAMI SANDBAR
- 32 IRIOMOTE JUNGLE CRUISE
- 33 SHIRETOKO NATURE CRUISE
- 34 KUSHIRO CRANE WATCHING
- 35 TATEYAMA KUROBE ALPINE ROUTE
- 36 NIKKO
- 37 IYA VALLEY
- 38 OKI ISLANDS
- 39 WINTER IN HANAZONO
- 40 KANEHIDE KISE COUNTRY CLUB GOLF
- 41 OKINOERABUJIMA CAVING

#### TOKYO

- Aman Tokyo
- Andaz Tokyo
- Four Seasons Hotel Tokyo at Marunouchi
- Grand Hyatt Tokyo
- Hoshinoya Tokyo
- · Mandarin Oriental, Tokyo
- Palace Hotel Tokyo
- Park Hyatt Tokyo
- · Shangri-La Hotel, Tokyo
- The Peninsula Tokyo
- The Ritz-Carlton, Tokyo

#### HAKONE

- Hyatt Regency Hakone Resort & Spa
- Gora Kadan

- 42 SADO ISLAND
- 43 PRIME SCUBA ISHIGAKI
- 44 NAKASENDO WAY
- 45 TOUR DU LAC BIWA
- **46** SATOYAMA EXPERIENCE
- 47 THREE MOUNTAINS OF DEWA

#### TRADITION & HERITAGE

- 48 SHINSHOJI ZEN MUSEUM AND GARDENS
- 49 SOJIIN IN KOYA-SAN
- 50 ADACHI MUSEUM OF ART
- 51 IROHA NIHON EXPERIENCE THE SOUL OF JAPAN
- 52 OTARU KIHINKAN
- 53 TEA CEREMONY EXPERIENCE EN
- 54 TRADITIONAL GEIKO PERFORMANCE
- 55 THE SHIKOKU OHENRO PILGRIMAGE
- 56 KAGA YUZEN
- 57 ISE-SHIMA FISHING VILLAGE
- 58 OMIYA BONSAI ART MUSEUM, SAITAMA
- 59 KADO JAPANESE FLOWER ARRANGEMENT
- 60 KODO TRADITIONAL INCENSE CEREMONY
- 61 BIZEN OSAFUNE JAPANESE SWORD MUSEUM
- 62 WAJIMA LACQUERWARE
- 63 ARITA PORCELAIN
- 64 BASHOFU
- 65 KOKESHI

#### **ARTS & CULTURE**

- 66 THE HAKONE OPEN-AIR MUSEUM
- 67 D. T. SUZUKI MUSEUM
- 68 NEZU MUSEUM
- 69 COMICO ART MUSEUM YUFUIN
- 70 SHOJI UEDA MUSEUM OF PHOTOGRAPHY
- 71 MOERENUMA PARK
- 72 21ST CENTURY MUSEUM OF CONTEMPORARY ART, KANAZAWA
- 73 MIHO MUSEUM

#### TRAVELING IN STYLE

- 74 SEVEN STARS IN KYUSHU
- 75 TRAIN SUITE SHIKI-SHIMA
- 76 TWILIGHT EXPRESS MIZUKAZE
- 77 GUNTÛ
- **78** SETOUCHI SEAPLANES
- 79 DIAMOND PRINCESS
- **80** BUSINESS JET SERVICE
- **81** YOKOHAMA HELICOPTER FLIGHTS

### LUXURY ACCOMMODATION

- 82 SANKARA HOTEL&SPA YAKUSHIMA
- 83 SETOUCHI AONAGI
- 84 JUSANDI
- 85 CHIKUSENSO
- 86 THE EXPEDITION HOTEL ZENAGI
- 87 TAKINOYA
- 88 L'HÔTEL DU LAC
- 89 HOSHINOYA TAKETOMI ISLAND
- 90 CHIIORI
- 91 ZABORIN RYOKAN
- 92 TENKU NO MORI
- 93 SATOYAMA JUJO
- 94 HOSHINOYA FUJI95 GORA KADAN
- 96 TOBIRA ONSEN MYOJINKAN
- 97 TAMANOYU
- 98 ENSO ANGO
- 99 ASABA RYOKAN
- 100 RYOKAN KURASHIKI
- 101 GINZAN HOT SPRING FUJIYA INN
- 102 BENIYA MUKAYU
- 103 HANZUIRYO
- 104 TAKEFUE RYOKAN
- 105 BETTEI SENJUAN
- 106 SOWAKA
- 107 NISHIMURAYA HONKAN
- 108 NOBORIOJI HOTEL NARA

## ABOUT US

Contact information for the JNTO offices around the world and the countries and territories served.



#### JNTO HEADQUARTERS

4-4-1, Yotsuya, Shinjuku-ku, Tokyo, Japan

## GLOBAL ENGLISH-LANGUAGE WEBSITE

TRAVEL JAPAN - OFFICIAL WEBSITE https://www.japan.travel/en/



#### SMARTPHONE APPLICATION

JAPAN OFFICIAL TRAVEL APP



#### NORTH AND SOUTH AMERICA

#### **CANADA: TORONTO**

481 University Avenue, Suite 711 Toronto M5G 2E9 Canada Tel: +1-416-366-7140 e-mail: info\_toronto@jnto.go.jp

#### **U.S.A.: LOS ANGELES**

707 Wilshire Boulevard, Suite 4325, Los Angeles, CA 90017, U.S.A. Tel: +1-213-623-1952 e-mail: infolax@jnto.go.jp

#### U.S.A.: NEW YORK

One Grand Central Place, 60 East 42nd Street, Suite 448, New York, NY 10165, U.S.A.

Tel: +1-212-757-5640 e-mail: infonyc@jnto.go.jp

#### EUROPE, MIDDLE EAST, AFRICA

#### FRANCE: PARIS

4, rue de Ventadour 75001 Paris, France

Tel: +33-1-42-96-20-29 e-mail: info\_par@jnto.go.jp

#### **GERMANY: FRANKFURT**

Kaiserstrasse 11, 60311 Frankfurt am Main, Germany

Tel: +49-69-20353 e-mail: fra@jnto.go.jp

#### ITALY: ROME

Via Barberini 95, 00187, Rome, Italy

Tel: +39-06-9444-3407 e-mail: rome@jnto.go.jp

#### **RUSSIA: MOSCOW**

3rd Floor, 5, Bryanskaya Street, Moscow, Russia

Tel: +7-495-995-0120 e-mail: mow@jnto.go.jp

#### SPAIN: MADRID

Carrera de San Jerónimo 15 3°C, 28014 Madrid Spain

Tel: +34-91-077-0070 e-mail: info\_madrid@jnto.go.jp

#### **UK: LONDON**

3rd Floor, 32 Queensway, London, W2 3RX, U.K.

Tel: +44-20-7398-5670 e-mail: info\_uk@jnto.go.jp

#### **ASIA PACIFIC**

#### **AUSTRALIA: SYDNEY**

Suite 1, Level 4, 56 Clarence Street, Sydney NSW 2000, Australia Tel: +61-2-9279-2177

e-mail: visitjapanau@jnto.go.jp

#### CHINA: BEIJING

Beijing Fortune Bldg., Suite 410,5 Dong San Huan Bei Lu Chao Yang

District, Beijing 100004, China Tel: +86-10-6590-8568

#### CHINA: HONG KONG

Unit 807-809, 8/F., Prosperity Millennia Plaza, 663 King's Road,

North Point, Hong Kong Tel: +852-2968-5688

#### CHINA: SHANGHAI

Room 2111, Shanghai International Trade Centre., 2201, West Yan An

Road, Shanghai 200336, China Tel: +86-21-5466-2808

#### INDIA: DELHI

Unit No. 203, 2nd Floor, East Wing, World Mark 1, Asset - 11, Aerocity,

New Delhi - 110037, India e-mail: info\_del@jnto.go.jp

#### INDONESIA: JAKARTA

Summitmas I, 2F, Jalan Jenderal Sudirman, Kaveling 61-62, Jakarta

Selatan 12190, Indonesia Tel: +62-21-252-0742 e-mail: jnto\_jkt@jnto.go.jp

#### KOREA: SEOUL

#202, Hotel President 2F Euljiro 16, Jung-gu, Seoul, Korea

Tel: +82-2-777-8601

#### MALAYSIA: KUALA LUMPUR

1st Floor, Chulan Tower, 3 Jalan Conlay, 50450 Kuala Lumpur,

Malaysia

Tel: +60-3-2712-4770

#### SINGAPORE: SINGAPORE

16 Raffles Quay, #15-09, Hong Leong Building, Singapore 048581

Tel: +65-6223-8205

e-mail: singapore@jnto.go.jp

#### THAILAND: BANGKOK

10th Floor Unit 1016, Serm-Mit Tower, 159 Sukhumvit 21Rd, Bangkok

10110, Thailand Tel: +66-2-261-3525

e-mail: info\_bangkok@jnto.go.jp

#### VIETNAM: HANOI

Unit 4.09 on the 4th Floor, Corner Stone Building, 16 Phan Chu Trinh

Street, Hoan Kiem District, Hanoi, Vietnam

Tel: +84-24-3719-5950

#### PHILIPPINES: MANILA

9F, Tower One and Exchange Plaza, Ayala Triangle, Ayala Avenue, Makati City, 1226, Philippines Tel: +63-2-5328-2260

e-mail: jnto\_ph@jnto.go.jp





